Adidas

Allied Fibers

American Motors Corp.

The Bacardi Imports, Inc.

The Bali Company

Beatrice Grocery Group

Bertolli

Blue Cross/Blue Shield

Braniff Airlines

The Buckingham Wile Co.

Burlington Industries, Inc.

Butterick/Vogue Company, Inc.

Calgary Olympic Organizing Committee

Campbell Soup Co.

Chesebrough Ponds

Chevrolet

Liz Clairborne, Inc.

Clairol

Conde Nast

CPC International (Best Foods)

Entenmann's

Fresh Labs

E & J Gallo

Johnson & Johnson Products, Inc.

S.C. Johnson

General Foods

Gillette Co.

GTE Sylvania

Hanes

Hartz Mountain Corp.

Heinz, U.S.A.

Herman's Sporting Goods

Hiram Walker

Johnson & Johnson Baby Products Division

Johnson & Johnson Health Care Division

Johnson & Johnson Products, Inc.

Neutrogena Corp.

NFL Properties, Inc.

Norelco

Noxell Corp.

Noxell (Caribe) Corp.

Noxell Corp. (U.K.) Ltd.

Noxzema, Inc. (Canada)

Owens Corning Fiberglass

Pepsi-Cola U.S.A.

The Pillsbury Co.

The Procter & Gamble Co.

Puritan Pharmaceuticals

Random House, Inc.

Rawlings

Regal Brands, Inc.

Remington Arms

Richardson Vick

Rums of Puerto Rico

San Shoe Co.

Sara Lee Corp.

S.C. Johnson Kal Kan Foods, Inc.

Karastan Rug Mills, Inc.

Keebler Cookies

Kinney Shoe Corp.

Kraft, Inc.

L'eggs Products, Inc.

Lever Bros.

Lifetime Hearst/ABC Viacom

Little League Baseball

M&M/Mars

Mattel Toys

McCormick & Co.

McNeil Consumer Products Co.

Miller Brewing Co.

Minnetonka, Inc.

Nabisco Brands, Inc.

National Distillers

National Urban League

Nature's Bounty Vitamins

Schnoll, Inc.

Joseph E. Seagram & Sons, Inc.

Shaw Ross International Importers

Shulton, Inc. U.S.A.

Sodamate, Inc.

Sony Consumer Products

Southland Corp.

Sports News Network

Spring City Knitting Co.

Superior Coffee & Foods

Target Stores Planning

TDK Electronics

3M Corporation - Health Care Division

375 Spirits

Time Distribution Services, Inc.

Timex Corp.

United States Olympic Committee

USA Today

Van de Kamp's

Vintners International

Visich Partnership, Inc. Woodmere Associates, Inc. Wm. Wrigley, Jr. Co.